

15 July 2010

Chainbow Fundraises £5,000 by Conquering the UK'S Three Biggest Peaks

Last weekend, the chairman of property management company, Chainbow, lead several of his staff members across the UK's three tallest mountains in aid of fundraising £5,000 for children's research charity, Sparks.

Roger Southam, his daughter and seven Chainbowites climbed Ben Nevis in Scotland, Scafell Pike in the Lakes District and Mount Snowdon in Wales, respectively. The group of nine reached the summit of the Welsh Mountain at 8:34am on Sunday 11 July having begun their trek in Scotland the previous morning at 6:40am.

Mr Southam commented, "This was the second time I managed to conquer the Three Peaks and it was great to be able to do it with the Chainbow team. We had been fundraising, training and organising the trip since February and it is a fantastic achievement to have generated more than £5,000 for Sparks.

"The most difficult part of the challenge was climbing down Scafell Pike at midnight while the rain bucketed down, it was freezing and we had limited vision from our head touches. The second interesting challenge was accidentally missing our train and trying to convince Virgin Trains' ticket inspector it was not intentional, but they still charged us more than £390 for new tickets."

Never tiring of a challenge, Chainbow is already planning their next fundraising initiative for Sparks, tentatively scheduled for early 2011.

For more press information, please phone Chainbow on 020 7928 9944, email: ask@chainbow.com or visit www.chainbow.com

Notes to Editor

Since 2006, Chainbow has advocated for tighter regulations of the property management industry and have called on the Association of Residential Managing Agents (ARMA) to license operators to ensure they are educated about legislation and leaseholder rights and penalised when they do not comply.

Chainbow was founded by Roger Southam in 1989 and specialises in residential and commercial property management on behalf of owners, freeholders and developers. Chainbow aims to provide real value for money for its customers as well as changing their perceptions of property management. Chainbow does this through the provision of a clear charter aimed at setting out its values and promises to leaseholders, as well as an annual customer satisfaction survey intended to benchmark progress and identify areas for improvement.

Chainbow currently manages 90 developments with 3,850 leaseholders. Chainbow operates on behalf of private and public-sector owned residential, mixed-use and commercial properties. The types of developments range from small four-apartment blocks to complexes encompassing more than 700 homes.